

Jolly Smax

...a world of sweet flavours





BRAND INTRODUCTION

Welcome to the Jolly Smax world of sweet flavours and enjoy our delicious range of gums & jellies.



MARKETING SUPPORT

- Point of sale
- Display stands
- Shelf talkers
- A3 Posters



CUSTOMER PROPOSITION

- Good return in investment with high margins
- Point of sale material
- Exciting consumer campaigns
- Free standing display stands



CONSUMER PROPOSITION

- High quality gum
- 6 exciting flavours
- Available in 2 consumer units 125g, 75g

MERCHANDISING STANDARD





fruity jubes

75g

BAR CODE PER CASE
6009602486940

BAR CODE PER UNIT
6009602486933

125g

BAR CODE PER CASE
6009602487060

BAR CODE PER UNIT
6009602487053

CASE
24



soft fruit gums

75g

BAR CODE PER CASE
6009602487046

BAR CODE PER UNIT
6009602487039

125g

BAR CODE PER CASE
6009602487152

BAR CODE PER UNIT
6009602487169

CASE
24



jelly babies

75g

BAR CODE PER CASE
6009602486988

BAR CODE PER UNIT
6009602486971

125g

BAR CODE PER CASE
6009602487107

BAR CODE PER UNIT
6009602487091

CASE
24



pastilles fruit

75g

BAR CODE PER CASE
6009602487022

BAR CODE PER UNIT
6009602487015

125g

BAR CODE PER CASE
6009602487145

BAR CODE PER UNIT
6009602487138

CASE
24



original wine gums

75g

BAR CODE PER CASE
6009602486964

BAR CODE PER UNIT
6009602486957

125g

BAR CODE PER CASE
6009602487084

BAR CODE PER UNIT
6009602487077

CASE
24



tingling sour worms

75g

BAR CODE PER CASE
6009602487008

BAR CODE PER UNIT
6009602486995

125g

BAR CODE PER CASE
6009602487121

BAR CODE PER UNIT
6009602487114

CASE
24





Manufactured by PHOLOGWINI cc
6 Bates Road • Port Shepston • Kwazulu Natal
South Africa
Telephone (039) 658 4220